



IP LaunchPad Mobile Messaging Suite™ for WAP Services



Manage Email Attachments with a WAP-Capable Mobile Phone

Give your business customers a complete mobile email solution — so they can manage their email and attached files using their mobile phone.

With IP LaunchPad Mobile Messaging Suite for WAP services from Open Port®, your subscribers can use any WAP-capable mobile phone to:

- Print email and attachments to a fax machine
- View email and attached files anytime, anywhere
- Listen to email and attachments privately
- Forward email and attached files to any email address
- Delete email and attachments remotely

With Mobile Messaging Suite, you can give your business users what they want — immediate access to their email and attached files — so they're more productive and more satisfied, resulting in a lower churn rate and increased revenue growth for you.



Mobile Messaging Suite for WAP services enables your business users to manage their email messages and attached files when they're on the road.



Give your business users what they want — immediate access to their email and attachments anytime, anywhere.



Attachment Management Services Make Email Truly Mobile

Mobile Messaging Suite for WAP services brings new functionality to your subscribers' mobile phones — with convenient anytime, anywhere access to their email and attachments!

- **Print anywhere — Turn any fax machine into a remote printer**
At the airport and need to print an email message and attachments? Send email and attached files to the nearest fax machine — so you can read your important emails and documents on the plane.
- **View email — even attachments — anywhere, anytime using a mobile phone**
In-between meetings, or just eating lunch — wherever you are, Mobile Messaging Suite lets you view email and attachments on your mobile handset quickly and quietly.
- **Listen to email privately**
Stuck in traffic and want to listen to email and attachments? Mobile Messaging Suite's text-to-speech capabilities encourage you to keep your eyes on the road — by enabling you to listen to email and any attachments in the privacy of your car.
- **Forward email and attachments from a mobile phone**
Received a proposal on your mobile phone that your manager should see? Use your mobile phone to forward the email and attachment to your manager's mobile phone, email account, PDA — or even send it to your manager's fax machine.
- **Manage your email mailbox remotely**
Don't waste time sorting through email on your PC that you've already read on your mobile phone. Delete email right from your mobile phone — so your mailbox is clean when you get back to the office.

Quickly Deploy Enhanced WAP Services Today!

Mobile Messaging Suite is fast to deploy because it leverages existing mobile, IP, and PSTN networks — ensuring a quicker time-to-market.

- **Increase customer satisfaction with attachment management services**
Make it easy for business customers to access important information on the road. With Mobile Messaging Suite, your business customers can use their mobile phones to view, listen to, print, forward, and delete email and attachments.
- **Expand your business subscribers' anytime, anywhere messaging options**
IP LaunchPad's support for popular file formats ensures your business customers have access to all their email messages and attachments — and can forward them to a range of devices, including mobile phones, email programs, fax machines, and PDAs.
- **Minimize start-up costs by leveraging your network infrastructure**
You don't have to make additional, heavy investments to launch enhanced WAP services. IP LaunchPad minimizes your start-up costs by leveraging your existing network infrastructures — including WAP gateways and RAS devices. Plus, our Professional Services group provides you with training, implementation, and billing and authentication integration services — ensuring quick deployment.
- **Encourage faster service adoption rates with robust notification and filtering**
Thanks to message notification and filtering capabilities, business users can choose which email messages alert them on their mobile phone — so they're notified only of important messages, and not the latest joke-of-the-day. Your customers will appreciate the robust filtering features, and your mobile traffic won't bog down in spam.
- **Provision entire enterprises in a single step**
IP LaunchPad enables you to manage your helpdesk resources efficiently by leveraging your user authentication and provisioning mechanism. Plus, our unique StarDomain™ authentication technology can provision an entire enterprise based on its email domain (e.g., @company.com) — so you don't have to create WAP accounts for each employee.



IP LaunchPad Mobile Messaging Suite for WAP services supports numerous enhanced messaging capabilities over WAP-capable mobile phones, including:

- **Printing an email message and attachments to any fax machine**
- **Viewing an email message and attachments anywhere, anytime from a mobile phone**
- **Listening to an email message and attachments privately**
- **Forwarding an email message and attachments to mobile phones, email clients, PDAs, and fax machines simultaneously**
- **Deleting email messages remotely from a mobile phone**
- **Enhanced notification and filtering to alert subscribers of only important email messages**

To discover how IP LaunchPad can help you grow your business through next-generation messaging solutions, contact us today.

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